



SONSIEL

SOCIETY OF NURSE SCIENTISTS INNOVATORS ENTREPRENEURS & LEADERS

2022 - 2023

SPONSORSHIP OPPORTUNITIES

About Us

Introduction

Vision: A world where every nurse is inspired to transform health and healthcare. We see a world of endless opportunities for nursing.

Mission: To amplify, advocate and elevate Nursing innovation and entrepreneurship in the transformation of health and healthcare.

Purpose

Educate and empower nurses to discover, invent, and pioneer products, processes, services, and platforms

Support the call for impactful, scalable, and accessible solutions for improving healthcare delivery and health outcomes

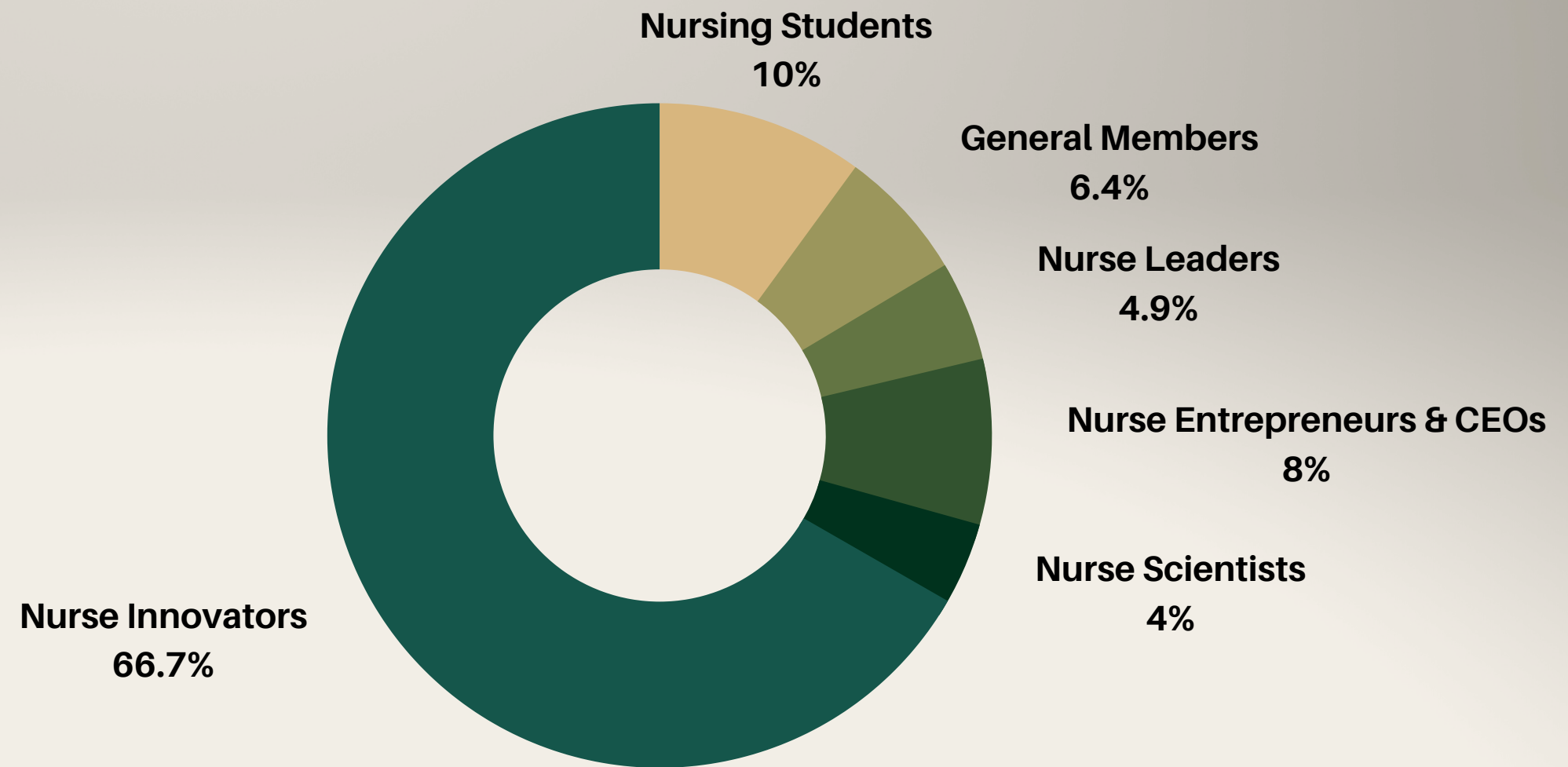
SONSIEL is an inclusive organization empowering nurses to ideate, create and deliver new solutions to transform healthcare and care delivery.



Who joins SONSIEL?

We convene nurses, nursing allies, and members from a variety of backgrounds.

With a global membership, SONSIEL collaborates across nursing organizations, health systems, and academia to leverage the profession and increase nurses' profiles as innovators, entrepreneurs, and leaders.



*Self-identified during membership signup



THE PROBLEMS WE ARE SOLVING

Nurses comprise most of the health care workforce and are in the closest proximity to the problems patients face, and are well-positioned to create, deliver, and implement solutions.

Yet, Nurses do not routinely participate in developing solutions, often are not recognized for their contributions, and are disproportionately underrepresented within health care innovation.



ALL ARE WELCOME

SONSIEL is purpose-built to create new opportunities and recognition for all Nurses within health care innovation. With a diverse membership, the organization collaborates across existing Nursing organizations and shares a common goal of positioning the profession to participate in developing solutions and increasing Nursing's influence as leaders of health care innovation.



OUR MEMBERS ARE ROCK STARS

SONSIEL Members are courageous solution-driven, collaborative, change-makers, influencers, thought leaders, champions of innovation, risk-takers — all committed to elevating and supporting one another.

Each Member has an impressive record of demonstrable impact and accomplishments within the profession and beyond.

Partner **with us**







Let's explore
sponsorship
opportunities



Sponsorship packages

ANNUAL CREDIT OPTIONS

Use your annual credits included in your sponsorship in ANY combination

-  **6 Credits:** Work with us to customize a **unique engagement** between your organization and our members
-  **5 Credits:** Membership Roundtable with unlimited participants for 1 hour
-  **4 Credits:** Monthly Membership Meet Up Presentation
4 Credits: Unique Webinar Opportunity shared with SONSIEL network
-  **3 Credits:** Product sampling opportunity
3 Credits: One-on-one SONSIEL Member interview
-  **2 Credits:** SONSIEL network blast, featuring 300-word description, image, and linked logo
2 Credits: **Exclusive** Membership Survey Opportunity
-  **1 Credit:** Author a blog post shared with SONSIEL Community
1 Credit: SONSIEL newsletter advertisement featuring 50-word description and linked image

Diamond Sponsor - \$40,000

- 10 annual credits + 5 complimentary memberships
- Highlight in Annual Report
- Up to 6 advertisements in newsletter
- Up to 6 shares of marketing on social media outlet of choice
- Podcast Host & Episode Opportunities

Gold Sponsor - \$10,000

- 4 annual credits + 2 complimentary memberships
- Highlight in Annual Report
- Up to 2 advertisements in newsletter
- Up to 3 shares of marketing on social media outlet of choice

Platinum Sponsor - \$25,000

- 6 annual credits + 3 complimentary memberships
- Highlight in Annual Report
- Up to 3 advertisements in newsletter
- Up to 4 shares of marketing on social media outlet of choice
- Podcast Episode Opportunities

Silver Sponsor - \$5000

- 3 annual credits + 1 complimentary membership
- Highlight in Annual Report
- Up to 1 advertisements in newsletter
- Up to 2 shares of marketing on social media outlet of choice

Sponsor benefits

Access to Members

Gain valuable insight from our members on new products, research & development, market trends or focus areas of your choice.

Expand your Reach

Gain the attention of an audience of 30k+ health professionals, health systems, universities and international organizations, around the globe.

Align with the #1 Trusted Profession

It's no surprise Nursing is the #1 trusted profession. Demonstrate your support for the world's largest health workforce and help drive systemic change for a sustainable nursing workforce.

Call us

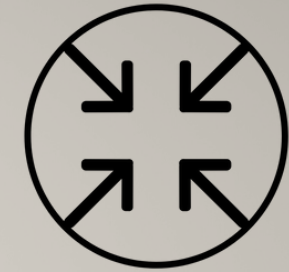
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Let's work together

Get in touch with us about
sponsorship opportunities today